

## Charlottesville's Dovetail Design & Cabinetry To Open New Showroom in Harrisonburg

## FOR IMMEDIATE RELEASE

**CHARLOTTESVILLE, Va. (February 13, 2025)** – Award-winning Charlottesville-based kitchen and bath design firm Dovetail Design & Cabinetry is expanding its footprint in the Shenandoah Valley with the addition of a new showroom in Harrisonburg, principal and owner Amy Hart announced Thursday.

The new location will add to Dovetail's existing showrooms in Charlottesville and Staunton and signals another growth milestone for a company that has been winning sales, design and "best of" awards since 2015. The new Harrisonburg showroom will occupy the facility formerly occupied by Classic Kitchen & Bath, which—after more than two decades in the area—will leave the Virginia market this spring to focus on its Wilmington, North Carolina, location.

"We are thrilled for the opportunity to provide our creative cabinetry solutions, customer-focused process, and community service work to Harrisonburg," said Hart, who was named one of the Top 50 Innovators by Kitchen & Bath Design News. "The whole team is excited and pulling together to make this transition as smooth as possible."

Dovetail's expansion into Harrisonburg is the result of a professional collaboration with Classic Kitchen & Bath, whose owners, Jill and Chad McGlaughlin, hand-picked Dovetail to assume responsibility and ownership of their existing projects and relationships with customers, vendors and contractors. As part of the expansion, Dovetail has also hired several members of Classic's team, who will continue to work out of Dovetail's new Harrisonburg location.

"When Jill and Chad approached us about acquiring their clientele, it became clear pretty quickly that it was a transition that made a lot of sense for all of us," Hart said. "Classic is so highly respected in our industry and region, and we share many of the same values and affinity for the Shenandoah Valley. That they would entrust us with their customers and portfolio is an honor."

Similar to Classic Kitchen & Bath, Dovetail Design & Cabinetry offers full-service cabinetry and countertop solutions for every room that incorporate classic and modern designs; practical, customized layouts; and products from respected manufacturers. From Wellborn Cabinet to

Mantra, Dovetail already offers some of the same product lines as Classic, along with other offerings new to Harrisonburg.

"The Shenandoah Valley has been more than just the place where we built our business—it has been home in every sense of the word," said Jill McGlaughlin, who founded Classic Kitchen & Bath in 2001. "We are incredibly grateful for the support we've received from this community over the years. While we are shifting our focus to our business in Wilmington, N.C., it was important for us to find the right company to continue our legacy here. We fully trust Dovetail Design & Cabinetry to serve our clients and community with the same dedication and care."

As part of the transition, the current Classic Kitchen & Bath phone number will remain active and will now connect directly to Dovetail Design & Cabinetry. Additionally, the Classic Kitchen & Bath Harrisonburg website will redirect to <a href="https://www.designbydovetail.com">www.designbydovetail.com</a>, where clients can find updated information and services.

For more information about Dovetail Design & Cabinetry—including design and project examples, product lines and team member information—visit <a href="www.designbydovetail.com">www.designbydovetail.com</a>.

## **About Dovetail Design & Cabinetry**

As a full-service design center with an emphasis on whole-home design, Dovetail Design & Cabinetry will partner with you to create your perfect space, dovetailing your ideas with our expertise. With over 78 years of combined cabinetry experience, we understand how to incorporate your needs and wants in order to create the space of your dreams.

For more information, contact:

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